

April 30, 2015

KOTO BOD Meeting Minutes

Prepared by Secretary, Beth Kelly

(Action items in red)

BOD in attendance:

AP: Amy Peters, President

SC: Suzanne Cheavens, Vice President

BK: Beth Kelly, Secretary

RF: Ray Farnsworth

KE: Kathleen Erie

Staff in attendance:

DK: Dina Koebler

CB: Corey Beaton

TP: Tanya Paliani

5:02p.m. AP moves to approve meeting minutes. RF seconds. Unanimously approved.

Public Comment:

Karen Patterson: Update on By Laws review?

Jerry Greene: Provided update on By Law review

Adam Mosher: Question about Ride Festival. Will it be broadcast? Reaction to low fundraising to be drastic

AP: To be addressed on agenda.

Move to approve meeting minutes. RF seconds. Unanimously approved.

ED Report: Working on SMPA Eco Action grant. Shortfall of \$2300 for gas furnace. Eco Action Director (Heather Knox) is looking to see if they can help us.

Grants Submitted: US Bank; John G. Duncan (via Wells Fargo) for translator and installation of translator, on the Grey Head Mesa.

DK met with Stash Wiscloski, from Mountain Film to stream coffee talks during festival.

Audit is complete.

“Street Dance was a success.”

E-Tapestry Discussion. Corey Beaton explains.

KE: Planned expenditures of the E-Tapestry size should be approved by BOD.

5:24p.m.: Grassroots Summer Membership Drive Discussion

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DK: Bulk mailing is one part of fundraising campaign. Mailer in 2013, "did fairly well." Need to do it on a regular basis.

DK: Post card is for fridge, letter is to reach people, bumper sticker as gift.

BK: Underwhelmed by DK's bulk mailing concept.

AP: Membership drive? Drive to make up for Fundraising.

SC: Send lively positive letter, before summer, membership opportunities.

RF: Postcard should be separate and priority.

SC and DK to meet to flesh out idea more.

AP: Where are we on fundraising deficit?

DK: Grant writing. Continued off-air fundraising by DJs. Try to knock on-air fundraising out of the park in July.

BK: T-shirt update. Birthday celebration shirts ordered.

AP: Booths etc. Manned by volunteers. Selling shirts, postcards, bumper stickers, and memberships.

One day "street dance" in Elks Park during Duck Race week.

DK: Birthday Party July 23. Under the Bra. 4-7:30p.m. Kicks off fundraising cycle. Culminates with Duck Race.

6p.m. Tanya's Presentation

Ride Fest: Are we are or aren't we running the Beer Booth?

AP to meet with Todd Creel next week to get the scoop on Ride Fest.

Budget cuts discussion.

Six trustees is new goal.

Ben is going to condense KOTO storage.

Staff Salaries: **Mark Dollard is going to evaluate insurance policies to save money.**

House parties?

RF: No help for special events, aside from Ski Swap.

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AP: Staff discussion. Cara will not fly solo (Caitlin has resigned) after June 1.

DK: Need to maintain News Department to keep granters happy.

AP: Off the Record is ongoing, in accordance with TF grant. New part-time reporter to be hired around June 1.

DK to ask Fire Department if they want to buy our bar.

AP: Save money by asking TP for less.

TP: Focus on accuracy. Skip "Notes" report. Cap hours.

RF: Saving possibly \$5000 with budget cuts.

AP to talk to Cara Pallone about an ideal timeline for new hire.

6:38p.m: Finance Committee Report

KE: Finance & Audit Committee Charter. Two changes suggested by RF.

AP: Moves to vote to approve SMEF Finance & Audit Committee Charter with ammendments. RF seconds. Unanimously approved.

KE: Cash flow analysis is needed. Proposing to set up herself as an external user in KOTO Quickbooks. Auditor has advised against this.

KE to broach subject with Auditor.

AP: In the broad view revenues are down (ticket sales, beer sales, fundraising) across the board. Total assets are down \$68K from this time last year and total liabilities are up \$15K. This is a loss of \$83K. According to the financials statements through March, last year at this time our total income was \$122.5K. Now it is at \$52K, a \$70K loss not anticipated in the 2015 approved budget.

TP: With the large depreciation and changes in the way pledges are booked, deficit appears to be closer to \$20K, not \$70k.

BK: Context is important and pleas with BOD to not be alarmist, but rather diligently pursue context.

6:52p.m: Action Items from March meeting

For public record, 2016 Lip Sync at Sheridan Opera House was voted on electronically, March 31.

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All those in favor of approving the Events Committee recommendation to host the 2016 Lip Sync event at the Sheridan Opera House on January 22, 2016.

In favor: BK, AP, MD, SC, RF

No vote: KE, JM

AP: We provide this community with opportunity.

AP to resend Strategic Plan homework

CB: Heard from Derrick Webb (Moon owner), upset to hear KOTO is hosting SOH.

RF: Called Derrick Webb to let him know...apologized later.

DK: KOTO never received money from last year's party.

7:08p.m: Summer Live Streaming discussion

DK: MountainFilm collaboration, true service.

DK to seek recording permission for MountainFilm

Planet Bluegrass Production with KOTO. Live stream.

SC: Concern with aging sound equipment.

AP: Way to translate the Bluegrass Model to Ride Fest?

SC: Working with Todd. May submit a proposal, with sensitivities to Code of Ethics.

Blues & Brews, live stream on lock down.

Craig to talking to DK about Pretty Lights live streaming.

Film Fest has approached KOTO in the past. Potential for collaboration.

7:19p.m: Committee Reports

Black Bean Sautee Discussion

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DK: Honga has not responded. Jerry has agreed to donate tortilla and doughnuts. Lucas was reluctant, "other things we can do for community engagement."

RF: History of decision to move away from Sautee.

7:27p.m: JM board resignation discussion.

SC moves to vote Jerry Greene in. RF seconds.

Discussion.

JG: Don't see an orderly meeting. Don't see direction, leadership, and accomplishments.

SC: Motion withdrawn.

AP: Let's get wheels moving on bylaws.

7:40p.m: AP adjourns meeting.