

March 18, 2015

KOTO BOD Meeting Minutes

Prepared by Secretary, Beth Kelly

(Action items in red)

BOD in attendance:

AP: Amy Peters, President

SC: Suzanne Cheavens, Vice President

BK: Beth Kelly, Secretary

KE: Kathleen Erie, Treasurer

MD: Mark Dollard

RF: Ray Farnsworth

JM: Joe McClure

5:03p.m. Meeting called to order. AP moves to open meeting, JM seconds, Unanimous. KE about five minutes late. BK about 10 minutes late.

Exec Session

5:50p.m. Public Comment

Ben Jackson: October 12, Dark Star Orchestra to play for Ben Jackson's fiftieth birthday. Synergies with KOTO to share resources.

Mark Izard:

- BOD's first responsibility is fiduciary, and contracts are fulfilled.
- Approved commissions to contracts at last BOD meeting. EcoAction grant or rebate program?
- Staff members are taking extra vacation days, violating contracts.

Jerry Greene: Objection to Izard's personnel discussion in Public Comment.

6p.m. AP moves to approve February minutes. JM seconds. Unanimous.

Dina's report

Philosophical discussion on Staff Reports. Staff confirms Staff Reports are important. **BK to thank staff for writing reports, explain why they are helpful.**

| Dina looked into facilitators for Strategic Planning. Stuart Halpern may be available, affordable. **DK to email Stuart's proposition to facilitate KOTO's Strategic Planning** over two days, evening and following morning. (fee is private, gas money, lodging). May 6 – 8 as possible dates.

Fundraising update: \$10,500 to date. Behind, relative to last year.

Jerry Greene: What happens to DJs who are shut out of slots for fundraising? DK explains that not the case.

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AP: Disappointed in fundraising. No cohesive team or theme. Need to go into fundraising with more planning next time. We need to be much better well oiled. It's not the BOD's job to come up with strategy, round up guest djs, themes, etc.

RF: Agrees. It's got to be Dina's plan. There has to be a plan to reach the goal.

JM: Fundraisers seem to start slow.

AP: No momentum. No plan.

BK: Agree with AP and RF.

AP: What's the thought behind a goal of \$60,000 v. \$70,000.

DK: Based on season and a stronger second effort closer to anniversary.

SC: Hopeful that fundraising number picks up by end of week. Pre-fundraising DJ meeting to DJs before next time. More planning, enthusiasm and investment from DJs. Misses DJ meetings.

RF: It's Dina's job to rally the DJs.

DK: Never been a consequence for DJs to raise money.

Last year KOTO brought in a trainer, at two different times, three people showed up.

RF: Find the people who know how to do it; the other DJs can skirt by their \$300.

KE: Asks Norman Squire and Jerry Greene, DJs in attendance, for comment.

Jerry Greene: Reflecting on requirement for fundraising for another radio station. Guest DJ Days were invented by Jerry Greene and Janice Zink. What we're doing now is not really Guest DJ Day at all. Present system diffuses the tradition. Get real themes!

6:30p.m. Tanya's report

Finance Committee determined deadlines for getting financial documents to Committee before BOD meetings.

KE and Tanya talk over minutia of budget reports.

AP: How much money did Lip Sync make?

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Tanya: \$5457

BK: Context of this number?

DK: Number is down.

Philosophical discussion of revenue, which is down. Ticket sales were dropped from \$30 to \$25. Does this work? Opera House v. Palm. Lip Sync used to be hot ticket.

Event Committee to meet to discuss Lip Sync, historical information, ticket, price, location, etc. ASAP to make recommendations on ticket price, community engagement, venue, so we can schedule next year's event. P&L from Tanya on Lip Sync to Events Committee by April 1.

Fundraising report / discussion to be focused on March fundraising week.- [AP](#) to add to agenda.

AP: Move to accept the budget of adjustment to properly classify the treatment of sales tax. RF seconds.

Do we approve Tanya for an extra 2.5 hours per week? Tanya to bring analysis of her hours to next meeting.

7:06p.m. Halloween & 40th Birthday Events Discussion

RF: Return of KOTO Halloween / Birthday Party to Sheridan Opera House (SOH) is possible for 2015.

DK, RF, AP met with Ronnie and discussed logistics. \$900 for SOH rental, security at a decent price (\$250), bar goes to Vaudeville Bar. Band for \$5000. Possibly walk with \$7000?

Ronnie's recommendation: \$50 ticket, for 280 people. Celebrate the 40th throughout the year with several parties. Gallery is available.

Discussion: Ice Rink vs. SOH?

KE: Lot of work at Ice Rink, but great venue.

RF: Ice Rink: One year we made ten thousand. One year we lost ten thousand. Events are risky. 40th Party should be SOH.

JM: All comes to down to a band.

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SC: Losing space, losing venues. Ice Rink has improved, but too expensive, not workable. Really big. The space swallows the audience. Worried that Halloween Party is hard on SOH. Impractical space for Halloween.

KE: Ice Rink is more like the Quonset Hut (historical reference).

AP: Rental Ice Rink cost is by the hour. Expenses are big. Not risk free.

AP: Move to Vote on hosting a Halloween Party at SOH on October 30th.

BK Seconds

Discussion

RF: Recommends to altering Motion to make vote on comprehensive birthday schedule, which would including SOH rental.

DK: We need backers to throw a show at the Ice Rink.

AP: Move to amend Vote on hosting a 40th Birthday Halloween Party at SOH on October 30th.

BK: Re-Second

In Favor: SC, AP, RF, JM

Abstain: KE

Subsequent Birthday Events? Picnic in the park after Duck Event. **DK to look into dates.**

Birthday Schedule Postcard & Merchandise.

AP to add Action Items to agenda of next meeting, always.

AP to follow up with Ronnie on date.

Street Dance Update: DJs are performers. Set up is flip-flopped. Liquor license meeting and concerns about the human fence.

DK: Volunteer schedule will go up & out soon. \$800 in 2014 from town to help subsidize security.

7:44p.m. Strategic Planning

| **BK to ask Jim Lindheim for proposal to be submitted to [AEAP](#).**

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| \$100 pledge from KE to subsidize Strategic Planning if it costs \$500.

April BOD Meeting *may* be replaced if Strategic Planning is scheduled.

7:47: Committee Reports

AP will be combining and processing Evals to share with ED Eval Committee.

KE: Provided Finance Committee report.
Behind on balance sheet, but there is an explanation.
Will refine our reporting.

Take home a copy of Committee Charter, will vote on it next meeting.

AP: Moves to adjourn.

BK seconds.

Unanimous.