

July 22, 2015

KOTO BOD Meeting Minutes

Prepared by Secretary, Tom McGlade

(Action items in red)

BOD in attendance:

AP: Amy Peters, President

SC: Suzanne Cheavens, Vice President

BK: Beth Kelly, Secretary

RF: Ray Farnsworth

KE: Kathleen Erie

MD: Mark Dollard

TM: Tom McGlade

Staff in attendance:

BEN: Ben Kerr

CB: Corey Beaton

CP: Cara Pallone

TP: Tanya Paliani

5:01p.m. Meeting to order.

Public Comment:

David Oyster concerned about station operations. ED vacancy. Will it position be publicly posted?

AP: Ben Kerr is interim ED.

Jerry Greene asked about expenditure protocol and who can issue checks. Also asked about automation system. BEN said progress is being made. Jerry raised signal strength issue.

BEN reported Placerville tower will be improved by utilities. Jerry feels signal strength enhancement should be a high priority in capital planning and budget.

Adam Mosher voiced concerns over news story regarding the opening of Ross in Montrose. Sounded like an advertisement to him.

Shawna X requested Citizen's Advisory Board status. BEN: announcements were to begin running on KOTO following day.

Staff Reports:

CP: No plans for Caitlin to leave.

BEN: Jess Lockwood to run Ski Swap 15. Possible band may be added to SWAP this year at Gondola, where Rail Jam (TELSKI) will be held again this year.

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BEN: MARTI is back near operational.

CB: Ride was a big success. 750 streamers at Peak. Corey and Cara enjoyed the Festival.

Todd Creel reported up to 8500 attendance. KOTO donation will at least be \$35,000.

TM: Geoff Hanson / KOTO contract report was approved. Jerry Greene asked for contract to be made public. Discussion followed on legal requirements on contractor and employee contracts.

Grant Writing Consultant Robin produced some good strategic planning and grant writing ideas. **AP to review and report at next meeting.**

Further discussion of ED position. BEN suggested ED requirements depend on events frequency and size.

CB: Prefers not to freelance all events. Prefers ED who can run events.

Board Discussion on role of ED as fundraiser, leader, event coordinator.

Tanya's Report

TP Bluegrass gave \$9300, helpful with good RIDE numbers should be on track with last year to date.

Eco Boost – gas fired furnace was determined to not be viable. Options include insulation, heat recovery fan, programmable thermostats, window insulation, attic insulation. For \$3000 investment these options would save \$350/year.

MD / AP Insurance Report: We've hired new agent, Clifford Hansen, Insurance of the San Juans for all general liability. D&O is still insured through Jewell.

General BOD discussion on capital fundraising, strategies including Trustee Campaign, Capital Campaign.

BOD committee will continue to fine tune proposals for major fundraising initiatives and present at next meeting.